PLEASE NOTE: ALL REPRESENTATIONS AND SUPPORTING EVIDENCE MUST BE SUBMITTED TO MANCHESTER CITY COUNCIL WITHIN 28 DAYS, STARTING THE DAY AFTER THE PREMISES IN QUESTION MAKES AN APPLICATION (TO FIND OUT THE CLOSING DATE CALL THE LICENSING UNIT ON 0161 234 4512)

ABOUT YOU	PLEASE NOTE: LICENSING OFFICERS, LICENSING COMMITTEE MEMBERS AND THE APPLICANT CAN VIEW THE INFORMATION PROVIDED ON THIS FORM	
Your first name (required)		Your last name (required)
Stuart		Wild
Your address including postcode (required)		
Trading Standards Service		
1 Hammerstone Road		
Manchester		
M18 8EQ		
Contact email address		Contact phone no
Stuart.Wild@manchester.g	ov.uk	0161 234 1589

ABOUT THE PREMISES

Application Ref No. (if known):

LPA 296606

Name of the Premises about which you would like to make a representation:

Asda Express PFS Wilbraham

Address of the Premises (including postcode if known):

32 Wilbraham Road, Fallowfield M14 7DW.

YOUR REPRESENTATION

Please outline your representation below and continue overleaf. This should the likely effect of the grant of the licence / certificate on the licensing objectives on and in the vicinity of the premises in question. (Please continue on a separate sheet of paper if necessary)

The Trading Standards Team have assessed the likely impact of the granting of this application taking into account a number of factors, including the conditions offered and times applied for and any potential risk that the granting of this application could lead to issues which do not uphold the licensing objectives specifically the protection of children from harm.

The application is for a distribution and supply of alcohol within a convenience store/petrol filling station.

When considering the application, the Trading Standards Team have given consideration to Manchester City Councils Statement of Licensing Policy 2021 – 2026.

The original application addresses few points relating to the Licensing Objectives especially in protecting children from harm.

Giving consideration to the above application, the Trading Standards Team therefore recommend that the following conditions are applied to the licence.

- 1. All staff engaged in the sale of alcohol will be trained with regards to the Challenge 25 policy and sales by proxy. This training will be documented, and training should be refreshed at no greater than 6 monthly Intervals.
- 2. A log shall be kept and record all instances when alcohol has been refused for the reasons that the person(s) is, or appear to be, under 18 years of age. The log shall record the date and time of the refusal and the name of the member of staff who refused the sale. The log will be available on request by the police or an authorised officer of Manchester City Council. The log shall be checked on a regular basis by the Designated Premises Supervisor to ensure that it is being used by staff and each check shall be recorded in the log.

Supporting Evidence: In addition to your own written / oral testimony to the Licensing Sub-Committee, you may wish to provide evidence to support your representation. You will need to show how this evidence relates to the premises in question. Examples of supporting evidence include oral testimony, written testimony, noise records, video or photographic material, crime and disorder data, other statistical data, reports etc.)



Licensing & Out of Hours Compliance Team - Representation		
Name	Stuart Alderson	
Job Title	Neighbourhood Compliance Officer	
Department	Licensing and Out of Hours Compliance Team	
Address	Level 1, Town Hall Extension, Manchester, M60 2LA	
Email Address	Stuart.alderson@manchester.gov.uk	
Telephone Number	0161 234 1220	

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Pren	lise.	Details

Application Ref No	REF296606	
Name of Premises	Asda Express PFS Wilbraham	
Address	32 Wilbraham Road, Manchester, M14 7DW	

Representation

Outline your representation regarding the above application below. This representation should describe the likely effect of the grant of the licence/certificate on the licensing objectives and on the vicinity of the premises.

The Licensing and Out of Hours team have assessed the likely impact of granting the new licence to Adsa Express 32 Wilbraham Road, taking into account a number of factors, and the licensing objectives, having particular regard to the prevention of public nuisance.



The service station at 32 Wilbraham Rd is surrounded by residential properties with 34 Wilbraham Rd directly to the left, 112 Hart Rd to the rear and 71-79 Wilbraham Rd directly opposite.

Manchester City Council's statement of licensing policy 2021-2026 states; **7.26** Where premises are in the direct vicinity of local residential properties, and where its discretion is engaged, the authority will give particular consideration to measures proposed in the application in relation to prevent nuisance, such as:

- Prevention of noise or vibration escaping from the premises due to volume of music or plant and machinery noise

- Prevention of noise disturbance from people entering and leaving the premises (eg. queue management, dispersal policy)

– Prevention of disturbance by people outside the premises (eg. smoking areas)

 Litter from the premises (This issue is considered particularly relevant in respect of late-night takeaways and smoking-related litter outside licensed premises)

 Disturbance caused by deliveries associated with licensable activities, including waste collection

Considering this proximity to residential properties, as can be seen in image above, the applicant has offered no conditions in relation to the prevention of public nuisance.

We appreciate the site currently operates 24hrs a day, however the addition of alcohol and LNR makes this site more attractive to a different clientele (intoxicated students walking to and from Fallowfield centre) and greatly increases the risks associated with operating late at night into the early hours especially as there are no similar licensed premises within the locality with this proposed 24hr alcohol provision. Street drinking can be a major cause of antisocial behaviour it is widely reported that consumption of alcohol by persons on the way to on-licensed premises gives rise to problems of drunken and disorderly behaviour.

The statement of Licensing policy states

7.29 The authority considers that later hours will typically be more sensitive and higher risk in causing problems.

7.33 Later hours will generally be more appropriate within the city centre than other areas due to the developed infrastructure in respect of managing a later night-time economy, such as the comprehensive integrated CCTV network, increased access to public transport, cleansing services, and a more visible enforcement presence.

We have concerns the additional noise from customers arriving on foot and in vehicles for alcohol and LNR, lingering outside, slamming car doors, playing music and revving engines will disturb nearby residents.

Litter is a huge issue in Fallowfield area (see images below) and significant council resources are dedicated to managing local issues.

Residents often complain a major contributor is discarded alcohol and drinks containers being dumped on the highway by late night revellers walking home. While the applicant may have no current litter issues adding the lure of late night alcohol is likely to exacerbate the situation and add further stress on the already stretched street cleansing team for this area.



The application also offers limited conditions with regards to staff training. The application states "staff shall be trained in the premises licence holder's procedures" but does not include any details of these procedures, how often the training will be refreshed or how training will be delivered. From the application it is not clear what assessment of risks the applicant has undertaken in identifying what are the appropriate steps to promote the licensing objectives in this location. It is important that a licensee understands the local risks and challenges they will be faced with to ensure that they will have appropriate operational skills and resources to identify and address them effectively. The applicant has not offered any conditions to help alleviate any noise or litter issues which raises concerns as to whether they are fully aware of the potential risks and challenges associated with selling alcohol 24hours a day.

Whilst the premises is branded as Asda Express, it is most identifiable as an Esso garage.



Paragraph 5.22 of the s182 Guidance to the Licensing Act 2003 states:

Service areas and garages etc. 176 Prohibition of alcohol sales at service areas, garages etc.

(1) No premises licence, club premises certificate or temporary event notice has effect to authorise the sale by retail or supply of alcohol on or from excluded premises.

(2) In this section <u>"excluded premises" means</u>,,,

(b) premises used primarily as a garage or which form part of premises which are primarily so used.

(c) premises are used as a garage if they are used for one or more of the following—

(i) the retailing of petrol,

(ii) the retailing of derv,

(iii) the sale of motor vehicles,

(iv) the maintenance of motor vehicles.

It would appear to me that this premises is used primarily as a garage. However, I would invite the Licensing Sub-Committee to consider this matter in determining the application. Paras 5.23 and 5.24 of section 182 guidance state:

5.23 It is for the licensing authority to decide, based on the licensing objectives, whether it is appropriate for that premises to be granted a licence, taking into account the documents and information listed in section 17(3) and (4) which must accompany the application.

5.24 If a licence is granted in respect of a premises and the primary use of that premises subsequently changes (for example, the primary use becomes that of a garage rather than a shop) it would no longer be legal to sell alcohol on that premises. If a relevant representation is made, the licensing authority must decide whether or not the premises are used primarily as a garage. The licensing authority may ask the licence holder to provide further information to help establish what the primary use of the premises is.

Recommendation: Refuse Application

Department of Public Health - REPRESENTATION

About You	
Name	Submitted on behalf of David Regan, DPH
Address including postcode	Department of Public Health
	Manchester City Council
	Manchester Town Hall Extension
	Albert Square
	M60 2LA
Contact Email Address	phregulatory@manchester.gov.uk
Contact Telephone Number	

About the Premises	
Application Reference No.	296425/BJ1
Name of the Premises	Asda Express PFS Wilbraham
Address of the premises	32 Wilbraham Road,
including postcode	Manchester,
	M14 7DW

Your Representation

Please outline your representation below and continue overleaf. This should describe the likely effect of the grant of the licence on the licensing objectives on and in the vicinity of the premises in question.

The Department of Public Health, wish to make a representation in relation to the application for a new premise license for [Asda Express PFS Wilbraham, 32 Wilbraham Road, Manchester, M14 7DW].

The application is for a new premise licence for a convenience store/petrol filling station for the provision of late-night refreshments Monday to Sunday 11pm to 5am and the supply of alcohol for consumption off the premises only 24 hours /day Monday to Sunday.

The Department of Public Health feel the hours applied for the sale of alcohol (24/7) and provision of late-night refreshments 11pm-5am) could harm the local population, exacerbate inequalities in the city, and compromise the following licencing objectives:

- 1. Protection of children from harm
- 2. Prevention of public nuisance
- 3. Prevention of crime and disorder

Research has shown there is a link between the increased availability of alcohol through extended opening hours and increased alcohol consumption. However, the impacts of alcohol consumption in a population are not felt equally across society. Increased levels of deprivation are associated with increased levels of alcohol-related harm. Manchester is ranked the 6th most deprived local authority in therefore, residents from Manchester are more likely to be vulnerable to alcohol-related harms.

1) Protection of children from harm

Though the rate of people seeking treatment for alcohol misuse in Fallowfield is not substantially higher when compared to other wards, many people suffering harm due to alcohol misuse do not enter treatment. Therefore, the treatment numbers for Fallowfield may not necessarily reflect the level of hidden harm being experienced by residents who are dependent on alcohol but have not sought treatment. This hidden harm extends beyond the individual who misuses alcohol and negatively impacts the family unit and wider community.

The premises is within walking distance of 2 accommodations sites for people experiencing homelessness and the listed address for 1 AA meeting which is 0.3m (7 min walk). Late-night licenses will expose a vulnerable population to increased access of alcohol at times when fewer support services are available to them to avoid triggers. Allowing these premises to extend their trading hours may therefore increase the risk of alcohol-related harm in the local community.

2) Prevention of public nuisance

The premises is also in very close proximity to Manchester Student houses (16ft) and the increased availability of alcohol during later hours could increase harm to our local student population. The applicant is intending to sell alcohol 24 hours a day 7 days a week, however no conditions have been offered in this application to provide assurance that consideration has been given to local residents, providers of services, businesses etc in the area. This does not provide public health with sufficient assurance that the licensing objective to prevent public nuisance will be upheld.

3) Prevention of crime and disorder

Alcohol and violence are linked. Victims of violent crime perceived the offender or offenders to be under the influence of alcohol in over half of all violent incidents reported in the Crime Survey for England and Wales. The survey also reported 70% of violent incidents that occurred in the evening or night were alcohol-related. The proportions of violent incidents that were alcohol-related increased as the afternoon and evening progressed. 23% of violent incidents occurring between noon and 6pm involved alcohol, whereas 52% between 6pm and 10pm, 83% between 10pm and midnight, and 84% between midnight and 6am.

Fallowfield is 11th highest in the Cambridge Crime harm Index(CCHI) for alcohol flagged offences. Allowing the sale of alcohol for 24 hours a day therefore increases the risk of more violent crime and thus undermines the licensing objective to prevent crime and disorder.

The Department of Public Health request

- The applicant to consider revised times for the sale of alcohol to 0600 midnight.
- Restricting the sale of late-night refreshments to hot drinks only

Grant with conditions

From: Sent: 09 January 2024 22:11

To: Premises Licensing < Premises.Licensing@manchester.gov.uk> **Subject:** Alcohol licence Application Wilbraham Road garage. 296606

32 Wilbraham Road, Fallowfield, M14 7DW.

Asda Express at 32 Wilbraham Road, Fallowfield is applying for a licence to sell alcohol 24/7. I wish to lodge an objection to this application on the grounds:

This is a student area, there are already too many places which sell alcohol on a daily and nightly basis, there is no need for a further alcohol sale in this area.

There is the consideration of crime and disorder. Alcohol fuels anti social behaviour, whether this is violence, house parties, excessive noise, drinking in the street extra rubbish, broken glass and even vomit.

There is also the issue of public safety, people who have been drinking can be intimidating and where alcohol is so freely available then will encourage those who are alcohol dependent.

Finally, Fallowfield is an area that experiences anti social behaviour from Students, making alcohol more freely available will add to this. There are already enough places that sell alcohol on Wilmslow Road, I do not see the need for another 24/7 shop selling alcohol, which will affect local residents and result in the area becoming run down. I think more consideration should be given to the long term residents of Fallowfield, instead of increasing anti social behaviour. It is because of this, being a long term resident of Fallowfield, that I strongly object to a licence being given to the above named.



From:

Sent: 09 January 2024 20:55

To: Premises Licensing <Premises.Licensing@manchester.gov.uk> Subject: Premises Licence (new) 296606/LH6: Asda Express PFS Wilbraham, 32 Wilbraham Road, Manchester, M14 7DW (Fallowfield ward)

Dear Lauren Wade

I wish to object to the above application, as a local resident that owns a flat in (off Wilbraham Road and close to the Asda Express).

I am concerned that the selling of alcohol from these premises will extend the area locally from which the problems associated with alcohol will be prevalent. I live in what should be a quiet cul-de-sac, but am already woken up at night from noise from street drinking and prolonged house parties. I object to this application because the area has such a high concentration of students and already suffers from many problems associated with alcohol. I am concerned that the proximity of this shop to my home will exacerbate these problems, as well as anti-social behaviour, broken glass and rubbish etc. I also have a daughter who is nearly 15 years old and therefore becoming more independent, but I would be concerned about her walking to and from our flat from public transport, or visiting this shop, if people are drinking alcohol in groups, or people dependent on alcohol are attracted to the area as a result of approving this licence.

These concerns relate to the prevention of crime and disorder, public safety, the prevention of public nuisance and the protection of children from harm, for the reasons given above. I understand that the Special Licensing Policy for Fallowfield (January 2024) states that all new off licence applications should be refused except in exceptional circumstances. Please may my comments above be considered as part of the consultation process for this application.

Many thanks



From: Sent: 09 January 2024 17:15

To: Premises Licensing <Premises.Licensing@manchester.gov.uk>

Cc:

Subject: Premises Licence (new) 296606/LH6: Asda Express PFS Wilbraham, 32 Wilbraham Road, Manchester, M14 7DW, (Fallowfield ward)

Your Ref: Premises Licence (new) 296606/LH6: Asda Express PFS Wilbraham, 32 Wilbraham Road, Manchester, M14 7DW, (Fallowfield ward)

To whom it may concern;

I am a long-term resident of **Sector** and I am objecting to the request for a new off license, with opening hours to sell alcohol, twenty-four hours, seven days per week, at Asda Express PFS Wilbraham, 32 Wilbraham Road, Manchester, M14 7DW, (Fallowfield ward)

These premises (Asda Express PFS Wilbraham, 32 Wilbraham Road, Manchester, M14 7DW, [Fallowfield ward], that is) are situated on Wilbraham Road, which is one of the main arterial routes into and out of Manchester City centre and leading into the motorway network and beyond.

It is in close proximity to myself on **Exercise and** and local residential properties and is also in an area where there are a plethora of bars, public houses & off licenses and one of the largest student populations in Europe.

This application for alcohol sales Mon to Sun - twenty-four hours, seven days per week, is beyond belief. The area is awash with off licences, maxed out with them in fact: Kwik e Mart, New Zealand Wines off licence (which already has an unbelievable small hour 2am licence; granted before the Cumulative Impact Policy was established and prior to the re-fresher/replacement "Special Licencing Policy" came into effect) to name a few. We do not need yet another off licence, *at all* (at any opening hour window)

As I've stated before in objections; The "Fallowfield Brow area" (an area encompassing a canopy of 7 x streets. 5 x streets moving South to North & 2 x streets East to West, of which the Asda Express rests within a 5 x minute walking distance), is now nothing more than a party/club fested, drunken drugged up conurbation, that's really fit for no human life or existence, becoming one giant noise fest; people to and fro, taxis to and fro, shouting, screeching, hollering, yelling, "music" pumping out ad finitum, from early evening until 6am in the morning.

There is a very real danger that this party/club fested, drunken drugged up zombified mass, will be utilising these premises with a view to purchasing more alcohol and, highly likely that the area outside the premises will become yet another zone where noisy, inebriated humans (and I use that term loosely) gather to drink alcohol, with people spilling out onto the busy thoroughfare of Wilbraham Road, putting themselves and others at risk. Also, as the area is subject to a Designated Public Place Order it is likely that this order will be breached far more regularly, creating more work for the local police officers.

This will create added noise disturbance which will obviously be extended beyond what is already being suffered by the local residents.

This square mile zone, already suffers from begging, street drinking and other alcohol related anti-social behaviour and to allow yet another premises a license to sell alcohol, will undoubtedly exacerbate these problems.

The request for fresh off license liquor sales, particularly in the light of what's been happening in the near vicinity in the Fallowfield district centre (a murder, serious assaults etc), quite frankly, beggars' belief. Asda; a national brand. I'm aghast that this National Brand wants to jump on the greedy band wagon that tours the area; out to exploit the get down 24/7 party/club zombie liquor saturated wallets and purses that totter around the M14 streets. Unbelievable. Where do these licence applications stop? When everyone has one?

In addition, In the four years that I've purchased my car, and parked up outside my house, it has been "hit/vandalised" 8 x times. Here's one incident and most pertinent to this application; a cctv still of a pair of drunken students smashing into the nearside door,



causing two huge dents in it (from 08-12-19 @ 05:39am)

With all the garbage that pervades the area, we have a rat infestation (in all the years that I've lived here, we've never had that before) I've already spent £42 for a 5 x visit Pest Control event, which was back in October 2022 and now? .. absolutely no surprise at all .. they're back (please see the recent picture below) and I'm now booking yet another £42 visit from Pest Control. Empty cans/empty bottled garbage from Mr "Asda Express" will only add



to the overload.

Personally? I am at the very end of my tether in this Fallowfield Brow area; suffering from extreme sleep deprivation, being awoken in the small hours from the transient noise (much of it, created by patrons of drinking emporiums and off licences that provide the liquor of

which "Asda Express" would be yet another addition to the problems in the area) pervading the streets here and wading through the mountains of garbage, filth, graffiti, herds of drug dealers and rats.

Quite frankly, the last thing that this area wants and specifically the "Brow" zone of Fallowfield needs, is yet another off licence and becoming a magnet for persons "pre-loading" and "post loading" / going to and leaving, the other establishments in the area and causing further suffering to the traumatised local residents.

I would be very grateful if the good members of the committee, could consider these points,

Yours sincerely,



From: Sent: 09 January 2024 12:03 To: Premises Licensing <Premises.Licensing@manchester.gov.uk> Subject: New licence Asda Express Fallowfield 296606/LH6

I write to object to this application for a 24/7 licence.

- 24/7 alcohol access helps to fuel the nuisance student house parties that frequently disturb local residents

- 24/7 alcohol leads to noisy groups in the area disturbing sleep

- the New Licensing Policy for Fallowfield introduced this January states all new off-licence applications

should be refused unless there are "exceptional circumstances" for this application. There are none.

Granting this will exacerbate the current well-known problems of this area.

From:

From: Sent: 09 January 2024 12:40 To: Premises Licensing <Premises.Licensing@manchester.gov.uk> Subject: Application Wilbraham Road Garage

Dear Sir /Madam,

We wish to object to you giving a premises Licence to the garage.

We had alcohol problems when there was the Fallowfield public house on the land and the time was limited to daytime licensing hours.

We now have lots of students living in the area, who may choose to congregate there and cause a public nuisance on the local streets.

There is the issue of drinking on the streets, broken glass and rubbish, late at night.

There is a new special licensing policy for Fallowfield in January 2024, which states that all new off license applications should be refused except in exceptional circumstances. <u>This is not an exceptional circumstance.</u>

From:

Sent: 10 January 2024 20:38

To: Premises Licensing < Premises.Licensing@manchester.gov.uk>

Subject: Ref:296606/LH6 Euro Garages Ltd. ASDA PFS.Wilbraham.32 Wilbraham Rd .Manchester M14 7DW

Dear Sir/Madam

I wish my objection to the License Application for the above Premises in Fallowfield to be considered.

We already have too many premises in Fallowfield selling alcohol which causes problems to residents On a regular basis.

Crime, Anti social behaviour, broken glass and litter become unacceptable and reduce residents quality of life and the environment

Fallowfield, in January 2024, is having a New Special License to allow the Fallowfield area to have more balance in facilities everyone can enjoy.

Allowing the applicant a License will not enhance the Fallowfield area.

Thank you for your consideration to my comments.

Yours faithfully

From: Fallowfield Community Guardians Sent: 10 January 2024 19:01 To: Premises Licensing <Premises.Licensing@manchester.gov.uk> Cc:

Subject: Premises Licence (new) 296606/LH6: Asda Express PFS Wilbraham, 32 Wilbraham Road, Manchester, M14 7DW, (Fallowfield ward)

Dear Sirs

Premises Licence (new) 296606/LH6: Asda Express PFS Wilbraham, 32 Wilbraham Road, Manchester, M14 7DW, (Fallowfield ward)

I am writing on behalf of Fallowfield & Withington Community Guardians. We wish to strongly object to the application for a new license to sell alcohol 24/7, seven days a week.

The high levels of anti-social behaviour in this area led to the implementation of a Special Cumulative Impact Policy for Fallowfield, which was adopted in January 2013. This has now been replaced by a new Special Policy for Fallowfield which recommends refusal of all new off licences due to the problems experienced in the area.

The reasons for our objection are as follows:

The Prevention of Crime & Disorder

Incidents of crime and disorder regularly occur in Fallowfield.

Our group meets monthly and residents raise issues around street drinking, crime, litter and anti social behaviour at almost every meeting. Alcohol is a major factor in causing these problems.

The Asda garage is close to the district centre of Fallowfield. Wilbraham Road is a major road and locally it is known for late night speeding cars.

There are a growing number of temporary residents being offered accommodation in this area. There has also been a noticeable rise in the number of alcohol dependent people living in our neighbourhood. Combined with the large number of University students, this gives rise to a high proportion of non permanent residents. It is our view that a garage selling alcohol all day and night will mostly attract customers who want to purchase alcohol at hours where it is not available for sale elsewhere. This is likely to lead to additional street drinking and a destination venue for those with alcohol addiction dependency.

Public Nuisance

Drunken litter dropping is a serious issue of concern to residents and causes a lot of council resources to be spent in clean up costs. There is broken glass on most of the streets and in bus shelters around our area and it occurs daily. Another off license will add to these problems.

We also think that there will be increased noise and nuisance from those purchasing alcohol and drinking it on the streets, either by alcohol dependant people who congregate around this area or by people passing by and purchasing alcohol on their way to a house party or bar/club in Fallowfield, or before getting a bus into the city centre. Pre-loading and drinking on the streets is commonplace because it is cheaper for young people to do this than to pay bar prices. The very high number of University students living in this area makes Fallowfield quite different to most other residential suburbs in Manchester.

This garage is also close to Platt Fields Park which is particularly highly frequented in warm weather by thousands of young people. It has been widely reported in the press that the park is often used as a large beer

garden. https://www.manchestereveningnews.co.uk/news/greater-manchester-news/howplatt-fields-park-looks-20293969

Another source of alcohol could lead to an increase in alcohol consumption within the park (despite the designation of a PSPO). This is very hard to enforce.

Fallowfield and Withington have a very high density of transient students, living both on and off campus. This has a very big impact on members of our group who live here. From experience, we are convinced that having another source of alcohol for sale will cause further harm to our community and increase public nuisance including more litter, broken glass, shouting, yelling and other anti-social behaviour. It is highly inappropriate to have another off licence in a neighbourhood with so many existing alcohol related problems. We feel that another off licence premises will add to these problems and is therefore in conflict with the licensing objectives. Residents request that this application for an off license is completely refused.

Yours

Fallowfield & Withington

From: Sent: 10 January 2024 11:54 To: Premises Licensing <Premises.Licensing@manchester.gov.uk> Subject: Premises Licence (new) 296606/LH6: Asda Express PFS Wilbraham, 32 Wilbraham Road, Manchester, M14 7DW, (Fallowfield ward)

Dear Licensing,

With reference to this application, I am opposed to the granting of a 24 hour 7 day alcohol licence. I have lived in this area **set to the effects** of the high concentration of establishments selling alcohol late into the evening and through the night that already exists in the vicinity. In my view, the Council should be seeking to reduce and mitigate this problem and its effects whereas granting this application will increase and exacerbate it. Given that this establishment has a prominent location close to this neighbourhood, I believe that only a refusal will be consistent with the Special Licensing Policy that the Council has recently adopted for the Fallowfield area.

In any event, I believe that granting this application will conflict with the stated objectives of the Council's licensing policy in various ways. In particular, I do not think that it will help to prevent crime, disorder and public nuisance. The granting of this licence will contribute to even more late night and excessive drinking of alcohol which already contributes to various forms of anti-social behaviour prevalent in this area such as litter (especially randomly discarded bottles and cans, broken glass and the like), vomiting and urination on pavements, into hedges and in gardens, excessive shouting and noise and other disorder, acts of casual vandalism (especially the tipping or even removal of bins), street violence and intimidating behaviour. I also do not think it will be conducive to public safety for these reasons and because it is likely to attract more alcohol-dependent people to this area.

I would be grateful if you could take my opposition into account when reaching a decision on this application.

With thanks and best wishes,



From:

Sent: 10 January 2024 16:42 To: Premises Licensing <Premises.Licensing@manchester.gov.uk> Subject: Premises Licence (new) 296606/LH6: Asda Express

Premises Licence (new) 296606/LH6: Asda Express PFS Wilbraham, 32 Wilbraham Road, Manchester, M14 7DW, (Fallowfield ward)

I strenuously object to this application for a 24 hour alcohol licence. Alcohol is already causing anti social behaviour in the area. Intoxicated people (mainly young people) frequently shout in the streets late at night causing a disturbance.

House parties are already a noisy nuisance a 24 hour licence is likely to extend the length of these parties.

There is already a lot of discarded bottles and broken glass to be found many mornings.

I had heard that the council had a policy of rejecting applications for new licences in this area because of the above problems and the student population.

It would be highly irresponsible if the council to approve this licence

Yours sincerely



From:

Sent: 10 January 2024 17:27

To: Premises Licensing <Premises.Licensing@manchester.gov.uk> **Subject:** Premises Licence (new) 296606/LH6: Asda Express PFS Wilbraham, 32 Wilbraham Road, Manchester, M14 7DW, (Fallowfield ward)

Dear Sir/Madame

I am writing to object to the above application. My objection is based on the fact that the application is for a twenty four hour licence, for which I can see little justification based on the following grounds.

1. Fallowfield Ward already contains a considerable number of retail outlets selling alcohol after 11.00.

2. The Ward suffers from high levels of alcohol induced anti-social behaviour and should the above licence be granted the problem will surely be exacerbated.

Yours faithfully